

PAGE five

Customer Service, Dedicated Employees, & Quality Products....

SIGNS BY DESIGN *named Business of the Year!*

by Colleen Cameron

The Aubrey Area Chamber of Commerce has awarded Signs by Design as 2006's Business of the Year.

Don't let the name fool you, Signs by Design is much more than just a sign shop. If you need a logo designed, marketing and advertising materials, stationery and business cards designed or printed, vehicle or boat graphics, desktop publishing, bulk permit mailings or just some copies or faxes, you've come to the right place.

Board of Directors for the Aubrey Area Chamber of Commerce and can always be seen at area events lending a hand to support the community.

Michelle is also very experienced and knowledgeable when it comes to sign production, design and printing, and enjoys educating and sharing this knowledge with her clients and employees. Her excitement and love for this industry is infectious.

Her likability, knowledge in this field and the strong bonds that she forms is the foundation for the success of Signs by Design. So if you need a sign, or just want to make a new friend, mosey on down to 900 North Pottershop Rd.



*Michelle Meek
Owner*

Michelle Meek opened the doors to her Cross Roads business in August 2004. What started out as a two person operation has grown into a thriving business. The business recently outgrew the space that was originally leased and has made a move down Hwy 380. Still in Cross Roads, Signs by Design can now be found at 900 North Pottershop Road (just east of the Exxon station).

When asked, Michelle will tell you that there are 3 things that has made her business a success. The first is her hard working, dedicated employees. The second is the business' strong dedication to customer service and the third is the commitment to produce the highest quality product at a fair price.

I have been working with Michelle since we opened those doors two and a half years ago and if you ask me, Michelle is the reason for our success. Everybody who meets Michelle, loves Michelle. She takes the time to get to know each and every person that she meets and makes them feel as if they are the most important person in the world.

Her employees are hard working and dedicated to her and the business because she makes them feel valued and appreciated. Everyone has a voice at Signs by Design. The business is truly a result of a team effort.

Michelle is always the first person to volunteer whenever someone, a cause or an event needs her help. She serves on the



Signs by Design, inside and out.



Michelle Meek with some of the team. Left to Right: Luke Easley, Colleen Cameron, Michelle Meek and Ellen Burke.