

The Cross Roads Times

Quarterly Publication of the Town of Cross Roads, Texas (Denton County)

SIGNS BY DESIGN...by Kae and Larry Fisher

900 N Potter Shop Rd, Suite 200
Cross Roads, TX 76227
colleen@clcsignsbydesign.com
940-440-9192

Colleen Cameron, President of Signs By Design, gives off the confidence you might expect of a successful business owner who is developing a growing business in a competitive industry. It hasn't always been easy but Colleen brings her confidence, personal skills, and determination to everything she does, whether it's running this business, raising a family, or serving on the Oak Point Town Council.

Colleen's a busy lady but you quickly learn that she and her staff thrive on challenge. Colleen's number one goal is providing excellent customer service over a wide variety of high quality graphic and printing services while delivering unmatched value.

Signs By Design service offerings currently include:

1. Signs (real estate, ADA, commercial, monument, new building, interior, and exterior)
2. Vehicle Graphics (full to partial wraps, cut vinyl, and magnetics)
3. Printing (banners, business cards, flyers, copies/FAX, brochures, envelopes, and stationery)
4. Design (logos, websites, and advertising design).

When asked why she chose Cross Roads and the surrounding area for her business, Colleen quickly recounted the values of country living that so many of us enjoy. Growing up in California and graduating from UCLA, Colleen eventually migrated to Texas to be closer to family and quickly grew to appreciate the sights, sounds, and even the smells of country living and small town life. Colleen loves the people in the area. These people have become more than just customers; they've become her friends and neighbors.

Signs By Design is a growing business for the reasons mentioned but Colleen points out an additional factor that makes her business special. Integrity. She wants every experience with Signs By Design to be more than just a business transaction. She wants each of her customers to know that she stands behind their experience with a genuine commitment that each person is treated with respect and dignity. Colleen and her staff go well beyond business norms to resolve any customer concerns in a timely way.

Experience Signs By Design for yourself and you'll see what Colleen means by customer satisfaction. And if you bring this newsletter in with you, Colleen will offer you a free starter pack of 100 personalized business cards for you or your business!



Colleen Cameron